



Certified



Corporation





ABOUT US

Touchstone Advisory is an independent valuation firm built on decades of experience gained at leading advisory firms. We combine the technical expertise and rigorous standards of top-tier practices with the flexibility, agility, and personal service of an independent business.

Our team includes Chartered Accountants, Chartered Financial Analysts, Chartered Tax Advisors, as well as experience from within HMRC's Shares and Assets Valuation division. Together, we bring technical knowledge and commercial insight, blending exceptional credentials with deep industry expertise. We also collaborate with Andersen Global, connecting us to a distinguished network of valuation firms worldwide.

As a certified B Corporation, we are proud to be part of a global movement using business as a force for good. Our commitment to sustainability and social impact reflects our values and drives us to deliver better outcomes for clients and communities.



WHAT MAKES US DIFFERENT

- 1 With decades of valuations experience at the Big 4 accounting firms, we combine the technical expertise of a large organisation with the personalised service and flexibility of an independent practice. Our approach is tailored to the unique needs of your business, delivering practical and clear advice to help you make confident, informed decisions.
- 1 We do not just provide a valuation number; we offer a comprehensive solution. Leveraging our expertise in accounting, tax, and financial reporting, we assess the broader impact of our findings and work with you and your advisors to address the bigger picture. If needed, we draw on our trusted network of specialists to deliver tailored solutions.
- 1 Software is at the heart of what we do, enabling us to deliver advice quickly, accurately, and more cost-effectively. This technology-driven approach replaces slow, outdated methods, delivering better outcomes while saving you time and money.



OUR SERVICES

Whether you are navigating a transaction, resolving a commercial dispute, or seeking valuations for tax and financial reporting, our team is ready to provide the support you need.

7• Tax valuations

- Employee share schemes
- Deferred consideration and earn-outs
- Employee Ownership Trusts
- Carried interest
- International transactions
- Inheritance tax, capital gains tax and stamp duty/SDLT
- Negotiations with HMRC

7• Financial reporting valuations

- Share-based payments
- Purchase price allocations
- Impairment testing
- Lease accounting
- Complex financial instruments
- Portfolio valuations

7• Independent and commercial valuations

- Statutory opinions
- Expert determinations
- Pricing analysis
- Strategic valuation and modelling



The Touchstone team have provided expert valuation assistance to Everlight Radiology, including complex business acquisition, business restructuring and tax valuation matters. The team have struck the optimal balance of being willing, commercially pragmatic and engaging across a range of stakeholders while delivering their expert technical valuation specialist support to Everlight. The team have been able to cut through technical complexity to provide accurate and commercially robust outcomes, while providing first class service across multiple time zones.

TIM CARR, CFO
EVERLIGHT RADIOLOGY



OUR CLIENTS

We work with a wide range of clients - from established corporations and fast-growing businesses to private equity firms and founder-led enterprises. By combining deep industry insight, meticulous analysis, and a collaborative approach, we anticipate challenges and deliver robust, tailored solutions.

COMPANIES

We guide organisations of all sizes through complex valuation and reporting requirements, delivering clarity and confidence at every stage.

PRIVATE EQUITY

We partner with private equity firms throughout the investment lifecycle - from acquisition and portfolio valuations to exit planning and designing equity incentive arrangements. In addition, we conduct due diligence reviews of employment-related securities risks, ensuring potential issues are identified and addressed early ahead of an exit.

INDIVIDUALS AND TRUSTEES

We regularly advise founders, entrepreneurs, and senior executives, providing valuation advice for management incentive plans, succession planning, and tax structuring.



OUR SECTORS

Our industry-focused approach supports clients to address unique valuation challenges. By taking the time to understand your business, we offer actionable insights that guide strategic decisions and build lasting relationships founded on trust.

- Transportation and Logistics
- Recruitment
- Cyber Security
- Food and Beverage
- Manufacturing and Industrials
- Sports and Leisure
- Artificial Intelligence
- Professional Services
- Education
- Media and Entertainment
- Telecommunications
- Financial Services
- Fintech
- Construction and Engineering
- Retail and E-Commerce
- Real Estate
- Hospitality and Travel
- Healthcare
- Pharmaceuticals and Life Sciences
- Energy and Utilities

LEADERSHIP TEAM

We are a team of valuation experts backed by decades of collective experience and a track record for delivering exceptional client service.



KREKAR KAWANI MANAGING DIRECTOR

Krekar founded Touchstone Advisory in 2021, bringing over a decade of experience at leading professional services firms, including KPMG and PwC. He has built a distinguished career in valuation services, specialising in complex engagements across diverse industries. Krekar has successfully led hundreds of valuation assignments, delivering practical and clear advice to support clients in making confident, informed decisions.

Krekar holds a degree in Psychology from the University of Warwick and is a Chartered Accountant and Chartered Tax Adviser.

Beyond his professional dedication to Touchstone Advisory and its clients, Krekar maintains an active lifestyle, enjoying regular gym sessions and playing five-a-side football.



IAN LOGAN DIRECTOR

Ian has over 30 years of experience in the field of independent business and tax valuations. His expertise stems from his tenure at HMRC's Shares and Assets Valuation division (1976–1997), PwC's valuation team (1997–2017), and executive “C” suite positions across various industry sectors with top and mid-tier companies (2018–2021). Ian joined Touchstone Advisory at its inception in April 2021 and plays a critical role in leveraging over 40 years of valuation experience to support clients on all aspects of business and valuation-related matters.

In addition, Ian has lectured and tutored extensively on tax and business valuation matters. He has also provided formal expert valuation opinions for court purposes, including shareholder disputes and divorce litigation.

Outside his professional life, Ian is a keen golfer and maintains an active lifestyle by regularly attending the gym.



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TOMMY SHAW
ASSOCIATE DIRECTOR

Before joining Touchstone in 2023, Tommy spent 12 years at KPMG and EY advising a broad spectrum of clients on equity based incentive arrangements, covering design, structuring, tax, accounting, and valuation aspects.



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JAGPAL SINGH
ASSOCIATE DIRECTOR

Jag joined Touchstone Advisory in 2022, bringing more than 10 years of advisory experience across audit, financial due diligence, and valuations at PwC and Grant Thornton. He has developed a strong reputation for structuring and valuing management incentive plans, with a particular focus on supporting businesses in the consumer and industrial products sectors.



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SURBHI GOYAL
ASSOCIATE DIRECTOR

Surbhi joined Touchstone Advisory in April 2022, following over eight years of valuation experience. Previously, she was a Senior Manager in PwC's technology, media, and telecom valuations team. She specialises in the valuation of earn-outs and employee ownership trusts for tax and financial reporting purposes.



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AVINAV SAPRA
ASSOCIATE DIRECTOR

Avi began his career at PwC, where he focused on providing assurance and advisory services to public financial services companies. He specialises in financial reporting valuations, including share-based payments and purchase price allocations, with extensive experience across the financial services, consumer, and industrial sectors.



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PETER DONSON
ASSOCIATE DIRECTOR

Peter brings a wealth of experience in valuations, supporting businesses with purchase price allocations, share-based payments, financial instruments, and impairment testing. Before joining Touchstone in 2022, he spent over six years as a valuation specialist at PwC and Evelyn Partners.



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ERGIN KATROSHI
ASSOCIATE DIRECTOR

Ergin brings extensive expertise in tax valuations, with a strong focus on private equity-backed businesses across multiple sectors. He specialises in valuing Management Incentive Plans and has worked on projects spanning the UK, US, Europe, Canada, and Australia, navigating the complexities of international tax jurisdictions.



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EBRAHIM ALBERTUS
SENIOR MANAGER

Ebrahim joins Touchstone Advisory from PwC, where he developed extensive expertise in financial reporting valuations, with a particular focus on purchase price allocations within the consumer, industrial, and production sectors. He brings strong technical accounting knowledge from his experience as an auditor and valuation specialist.



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DAN BALA
SOFTWARE ENGINEER

Dan is a seasoned software engineer with extensive experience developing research-driven solutions in medical research and FinTech. He has contributed to major organisations such as Touchstone Advisory, Jaguar Land Rover, Synanetics, and Medtronic Digital Surgery.



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Touchstone Advisory is regulated
by the Institute of Chartered
Accountants of Scotland.